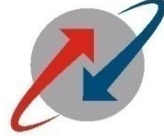


General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

No. GM (S & M –CM) /105-11/WIMAX /2012-13/48 dated at Chennai – 6 the 26-03-13

To

Heads of all SSAs  
BSNL,Tamilnadu Circle

Sub: Promotion of CDMA BSNL JOY – WIMAX TN for Unlimited post paid WIMAX customers -Reg

Ref: This off Lr no : GM (S & M –CM) /105-11/WIMAX /2012-13/47 dated at Chi – 6 the 07-03-13

Kindly refer to this office letter cited above ,wherein the features of Wimax TN-BSNL Joy was highlighted with a request to promote the plan .The BSNL JOY-WIMAX TN was introduced exclusively for WIMAX customers for voice call in Tamilnadu Circle w.e.f 28.01.13 ,based on the proposal received from NW-Plg in Tamilnadu Circle

The WIMAX JOY TN plan is a **PROMOTIONAL OFFER upto 24-04-13** . So far the customer base is only 2 (One in Nagapattinam,KMB SSA and other customer from Cuddalore SSA.

Unless the customer base is increased getting further extension is difficult for this plan from Corporate office .

Hence it is requested that wide publicity may please be given for promoting this plan as Tamilnadu Circle is having Wimax customers to the tune of 11000 .Assuming 70% of the people are using Unlimited WIMAX plans ,there is a lot of potential for this voice plan .

DGM(Mktg)  
o/o GM(S&M-CM)  
16-Greams Salai,Chennai-600 006

Copy To:1)Sr.GM (NWP-CM)/Chennai.- for kind information .  
2)Sr.GM(NW-O-CM)/CBT/TR.- for kind information .